



FIERA MILANO

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Data **Milan, 3 May 2012**

Prot.
da citarsi nella risposta

to: Dear All

C.C. Dear Federlegno Arredo srl
C.C. Dear MADE EVENTI srl

Object: Barter LIFT – MADE Expo 2012

Dear sirs,

Fiera Milano S.p.A. and FederlegnoArredo srl are pleased to announce the reached agreement, that it plans to insert and to develop the elevator field inside MADE Expo, the exhibition dedicated to the entire world of the constructions, which will be held from the 17th to 20th October of this year in the quarter of Fiera Milano S.p.A. to Rho.

Now at its fifth edition, and strong of the success of the previous editions, confirmed from the great and qualified affluence of visitors and from the meaningful consent of the exhibitors, MADE Expo, the international exhibition addressed to the world of the construction industry, is able to meet the requirements of all the professionals of constructing - planners, architects, enterprises, retailers - offering them, thanks to its structure of federation of Thematic Halls, a complete review of products and technologies of living.

MADE Expo, further to represent a great business opportunity in terms of business and meeting between qualified producers and operators, is also a moment of dialogue through a rich program of initiatives and cultural technical details (more than 240 conventions in the edition of 2011) aimed to find new ways to engage in the field of the constructions and to make to talk to each other the productive world, the institutions, the university and the research. The centrality of MADE Expo in the field of the constructions is also confirmed by the presence of approximately 70 trade Associations and Federcostruzioni.



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With this initiative, Fiera Milano and FederlegnoArredo intend to offer to all the companies, already attended and interested in Lift 2012, the chance to participate to MADE Expo offering them the opportunity and the benefits of an unique exhibition, with qualified exhibitors and visitors, that represent all branches of plan and construction sector.

With reference to the agreement with FederlegnoArredo, Fiera Milano has decided to cancel the edition of LIFT scheduled the next 7-9 November 2012.

Thanks for your attention and best regards.

Marco Seriola
Exhibitions Division Director
